



## Architects of *Sustainable* Business & Technology *Advantage*

### PRISMALYTICS

Since 1995, Prismalytics has been principal consultant to Fortune-500's biggest brands on their mission-critical projects. These successful engagements span all major verticals, including: Financial Services; CableTV, Media & Entertainment; Securities and Commodities Exchanges; Pharmaceuticals; and the Telecommunications industry.

Project types are equally as diverse and include: Trading floor systems design; forklift data center moves; Back-end compute & storage platforms; Recommender systems; Synchronous BC/DR architectures; Real-time streaming trade analytics; In-memory data & compute grid systems; and more.

Over a period that has seen unprecedented and near-continuous change in implementation technologies, tools and trends; we credit the sustained success of Prismalytics – in part – to adopting, adapting and faithfully applying the time-tested best practices and playbooks learned during those marquee engagements.

### VISION

Prismalytics continues to be driven by its long-time view that I.T. applications and functions will experience accelerated advances and

consequences along three technological dimensions:

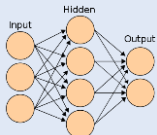
1. **AMORPHOUS / SERVERLESS ARCHITECTURE:** Applications and functions will experience a near 100% shift from monolithic corporate infrastructure; to multi-party, functional microservices based on “snap-together” Event & Service-Oriented building-blocks.

2. **ARTIFICIALLY INTELLIGENT FEATURES:** Aided by Deep Learning/A.I., just-in-time prediction engines will supplant static databases as the backbone of applications due to their ability to discover new, more compelling data.

3. **CYBER SECURITY WARFARE:** I.T. infrastructure, programs and data will experience never-seen-before levels of attack, damage and unauthorized access by rogue online-actors.

We maintain these three assertions and – through a focused portfolio of services – reaffirm our commitment to helping clients reorient their business-technology strategy to account for them.

Full vision and mission statements are available here: <http://www.prismalytics.io/about>



Deep Learning  
Neural Networks



AWS Serverless  
Architecture



Cyber / Internet  
Security



Data Warehouse  
& MDM



Real-Time  
Data Analytics



Cluster / Grid  
Computing